

13 WAYS YOU CAN BUILD THE 'S' INTO YOUR ESG STRATEGY



The 'S' is a critical component of any ESG strategy. At Social Traders we look to social enterprise as a proven model for embedding purpose into business. There are 13 'S' ideas you can draw from social enterprise and make your ESG best-practice.



JOBS, TRAINING & INCLUSION

Supporting marginalised people through:

1. Internships and training programs
2. Employment opportunities
3. Distribution channels for products and services
4. Diversity and inclusion



COMMUNITY SERVICES

Support communities:

5. Making your products/services more affordable or accessible
6. Pro bono and/or lo bono services
7. Community outreach and support services
8. Provision of facilities to community groups



PARTNERSHIPS FOR GOOD

Social enterprise and charitable partnerships:

9. Social procurement
10. Donations
11. Access to customer networks
12. Distribution channels for social enterprise
13. Buy one-give one models.

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Talk to us about building the 'S' into your ESG strategy
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