

Trailblazer membership



All Things Equal

Find the good in business

The world is changing

Customers, investors and employees now expect organisations to deliver profit and purpose.

- 76% of leaders expect their organisation's investment in social value initiatives to rise over the next 12 months¹.
- 94% of CFOs believe social will be an important priority in 2030².
- Over 60% base their purchasing behaviours on sustainability and ethical criteria, and this is growing by 10% each year³.

Organisations have the power to generate social value, not just profit.

Driving social performance is an opportunity to innovate, get a competitive advantage and create long-term value.

Social performance covers all the impacts of your business on people – staff, suppliers, customers, communities.

1. [The Executive CSR Report](#)
2. [The ESG Revolution - KPMG Australia](#)
3. [PwC 2023 ESG Trends](#)



We focus on three core areas to enhance your organisation's social performance.

Delivering ESG: Social value in business

We provide training and expertise to deliver the “Social” in ESG. Develop and implement best practice, set targets and get reporting, plus scope and address human rights/modern slavery compliance requirements with our support.

Supplier diversity and social procurement:

Access Australia's largest database of certified social enterprises to not only get goods/services but impact at the same time.

Fair and inclusive workplace:

Develop and implement strategies to boost employee engagement and belonging. Learn from certified social enterprises specialising in areas like neurodiversity, gender equity, diversity and more.



300+

businesses have partnered with us, including:

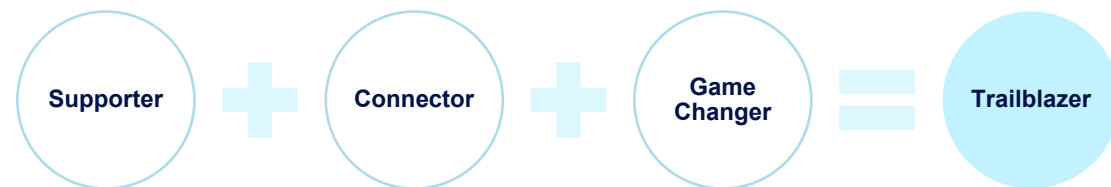


Trailblazer membership

Get more value with Supporter, Connector and Game Changer combined in one package.

- **Supporter membership:** Unrestricted access to all the digital features in the member portal.
- **Connector membership:** Experience services that will help you easily connect with more certified social enterprises.
- **Game Changer membership:** Get advisory hours and additional services to take your social performance to the next level.
- 40 x individual portal log-ins

Annual price: \$19,500 + GST (\$9,000 savings)



Features

- ✓ 40 individual portal logins

Connect with social enterprises

- ✓ Search for social enterprises
- ✓ View social enterprise profiles and capability statements
- ✓ Build your own lists, share with colleagues, easy extraction
- ✓ Email social enterprise directly with a click of a button
- ✓ Post a procurement opportunity
- ✓ Request a tailored list
- ✓ Public events
- ✓ Request an introduction
- ✓ Showcases with certified social enterprises
- ✓ Book a supplier mapping workshop

Accelerate your social impact

- ✓ Dedicated adviser to support social performance (14 hours)

Enhance your expertise

- ✓ Resources: success stories, guides and case studies
- ✓ Online diagnostic tools, social procurement and DEI maturity
- ✓ Professional development events
- ✓ Community of Practice sessions
- ✓ Book an in-house training

Show your impact

- ✓ Download “Buyer for Good” membership badge
- ✓ Social spend report
- ✓ Benchmarking report
- ✓ Apply for national awards
- ✓ Company logo featured on Social Traders website

Want to learn more?



[Take a video tour of
the portal](#)



[View all memberships](#)



[Contact sales](#)

Memberships

	Supporter	Connector	Game Changer	Trailblazer	Leader
Price (per year)	\$6,500 + GST	\$12,000 + GST	16,500 + GST	\$19,500 + GST	\$27,500 + GST
Logins					
Portal logins	3	20	10	40	80
Connect with social enterprises					
Attend public events	✓	✓	✓	✓	✓
Search for social enterprises	✓	✓	✓	✓	✓
View social enterprise profiles and capability statements	✓	✓	✓	✓	✓
Build your own lists, share with colleagues, and easy extraction	✓	✓	✓	✓	✓
Email social enterprise directly with a click of a button	✓	✓	✓	✓	✓
Post a procurement opportunity		✓	✓	✓	✓
Request an introduction		✓	✓	✓	✓
Request a tailored list		✓		✓	✓
Showcases with certified social enterprises		✓		✓	✓
Book a supplier mapping workshop		✓		✓	✓
Accelerate your social impact					
Dedicated adviser to support social performance			14 hours	14 hours	32 hours
Enhance your expertise					
Resources: success stories, guides and case studies	✓	✓	✓	✓	✓
Online diagnostic tools for social procurement and DEI initiatives	✓	✓	✓	✓	✓
Professional development events			✓	✓	✓
Community of Practice sessions			✓	✓	✓
Book an in-house training			✓	✓	✓
Option to have in-house Social Procurement Practitioner Masterclass					✓
Option to have in-house Elevate Program					✓
Exclusive leadership forums with like-minded peers					✓
Show your impact					
Download “Buyer for Good” membership badge	✓	✓	✓	✓	✓
Social spend report	✓	✓	✓	✓	✓
Benchmarking report		✓	✓	✓	✓
Apply for national awards		✓	✓	✓	✓
Company logo featured on Social Traders website	Name only	✓	✓	✓	✓