



Social Traders certification aligns with global definition

A snapshot view of Social Traders certification criteria, aligning with global social enterprise definition.

Requirements	Social Traders	SEWF People & Planet First
Primacy of social, cultural or environmental purpose.	✓ Criteria 1: Primacy of purpose	✓ Criteria 1: Purpose
Prioritises purpose, people and planet over profit in operational decisions.	✓ Criteria 1: Primacy of purpose, guiding principles	✓ Criteria 2: Operations
Chooses legal structures and financing to lock in purpose.	✓ Criteria 1: Primacy of purpose, mission lock	✓ Criteria 5: Structure
Is a trading business with a self-sustaining revenue model.	✓ Criteria 2: Revenue from trade	✓ Criteria 3: Revenue
Reinvests into its purpose more than is taken out for private profit.	✓ Criteria 3: Reinvestment into purpose	✓ Criteria 4: Use of surplus